# FasterCapital FasterCapital





Collaboration story

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- 1. FBT Company Joins Forces with FasterCapital to Accelerate Iran's Construction and Import Markets
- 2. Strategic Partnership: FBT Company and FasterCapital Launch Innovation in Real Estate and Smart Home Sectors
- 3. FBT Company Partners with FasterCapital LaunchUp Program to Drive High-Growth Investment Opportunities in Iran

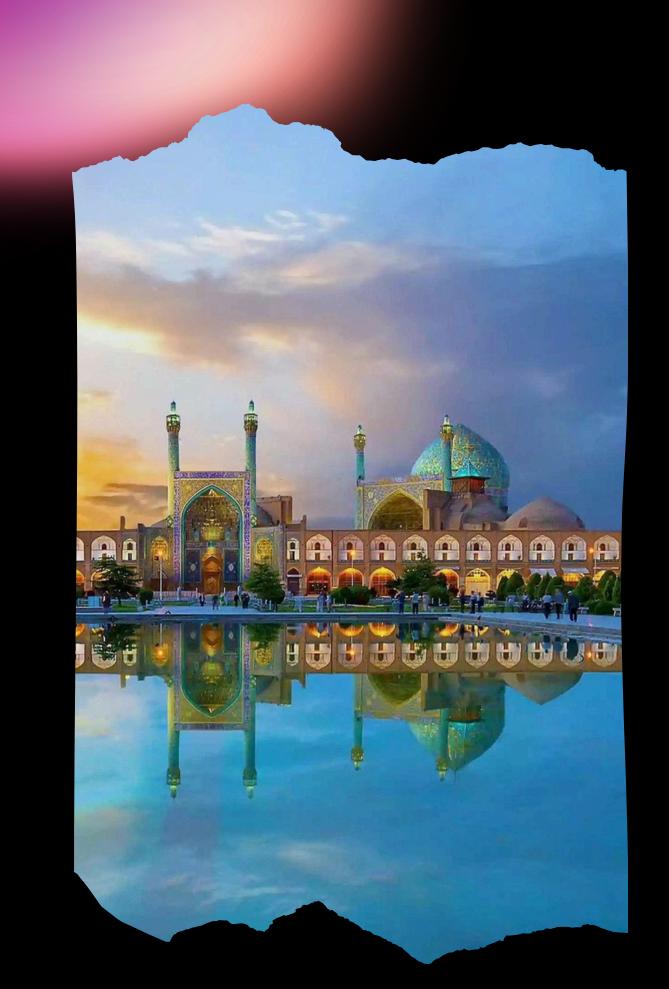








FBT Company, a dynamic player in Iran's construction, real estate, and import sectors, today announced a strategic partnership with FasterCapital through its LaunchUp program. This collaboration aims to accelerate FBT's ambitious projects across real estate development, home appliances, medical equipment, and smart home technologies, leveraging FasterCapital's global reach and investment expertise to capture emerging market opportunities in Iran and beyond.



## Accelerating Growth with FasterCapital's LaunchUp Program



Through the LaunchUp program, FasterCapital provides FBT with critical resources including strategic mentorship, capital-raising support, and access to a global investor network. FasterCapital's rigorous selection criteria ensure that only startups with strong innovation potential and market fit are admitted, underscoring FBT's credibility and growth prospects. This partnership is designed to fast-track FBT's path to market leadership within a five-year horizon, enhancing operational efficiency and expanding market reach while mitigating investment risks.



### **Executive Perspectives**



**Hesham Zreik**, Founder and CEO of FasterCapital, stated:

"FBT Company exemplifies the kind of innovative, high-impact startup that our LaunchUp program is designed to support. Their diversified project portfolio and strategic market positioning in Iran's booming construction and import sectors align perfectly with our investment thesis. We are excited to accelerate their growth trajectory and help unlock substantial value for investors and stakeholders alike."





Fanos Bazaar Pishgam, CEO of FBT Company, commented:

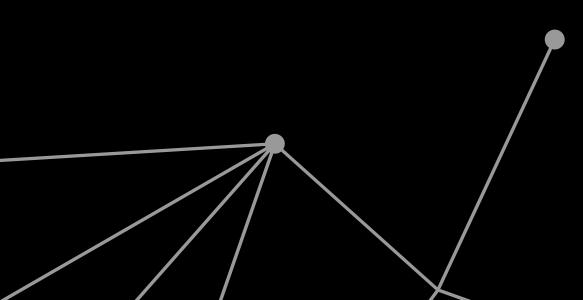
"Partnering with FasterCapital marks a pivotal milestone for FBT. Their global expertise and robust network empower us to scale our projects efficiently and navigate complex market dynamics. Together, we aim to revolutionize Iran's real estate and import industries, delivering sustainable returns and driving economic development."



#### Growth Outlook and Future Plans



In the near term, FBT plans to deploy the \$5 million capital raise to expand construction projects in Isfahan and Mashhad, increase import volumes of smart home and medical equipment, and strengthen operational infrastructure. The company targets annual delivery of 2,000 apartments and rapid market penetration in home appliance imports, with profitability expected to accelerate from year three onward. Long-term ambitions include regional expansion and diversification into complementary sectors, leveraging technology and strategic partnerships to maintain competitive advantage.



## About FBT Company



Founded in Isfahan, Iran, FBT Company specializes in real estate development, importation of home appliances, medical equipment, smart home technology, and stone mining. With a mission to deliver innovative, high-return investment opportunities, FBT leverages local market insights and strategic partnerships to drive sustainable growth and economic









## About FasterCapital



FasterCapital is a global venture builder and online incubator dedicated to co-funding and co-founding innovative startups. Established in 2014, we are now #1 venture builder in terms of number of startups that we have helped, money invested and money raised. It supports startups worldwide through various programs, including funding assistance, business development, and technical support. The LaunchUp program is designed to help early-stage startups build scalable solutions with mentorship, strategic guidance, and network support.



